

2023 NACE Student Survey for Bachelor's & Graduate Students

Thank you for participating in the 2023 NACE Student Survey

Thank you for participating in the 2023 NACE Student Survey for Bachelor's and Graduate Students! The survey will ask about your use of career services and questions related to college recruiting, internships, jobs, and your employment preferences.

The survey should take about 10-15 minutes to complete depending which questions you are shown based on the answers you provide. All questions are optional. The survey window will be open until May 15th, 2023.

Please remember to enter a permanent email address if you would like to enter the drawings for four (4) prizes of \$500. We've drawn winners in the past who gave defunct email addresses, and we've had to award the prize to someone else. So don't forget to enter a permanent email address and good luck in the cash drawings!

All currently enrolled students, aged 18 and over, are eligible to enter the drawing.

Enrollment

Enrollment Status

Are you	currently	enrolled i	in a 4-yea	r bachelor's,	master's,	and/or	doctoral	degree
progran	า?							

O No

When are you scheduled to earn your degree?

- O I will earn my degree BY June 30, 2023
- I will earn my degree AFTER June 30, 2023

How likely is it that you will re-enroll for the next semester at your current institution?
O Extremely unlikely
O Somewhat unlikely
Neither likely nor unlikely
O Somewhat likely
Extremely likely
Program of Study
Program of Study
What college/university do you currently attend?
 Please start typing the name of your school in the box below and select the option that best describes your school and/or campus.
At what degree/class year are you currently enrolled?
✓
What is your major?
 Please start typing your major in the box below and select the one that best describes it.
Career Fairs
Career Fairs

Did you attend a career fair in the past year?

	Yes	No
In-person	0	0
Virtually	0	0
As a result of attending an offer from an organization y		ı receive an interview and/or job
	Yes	No
An interview	\circ	0
A job offer	O	O
As a result of attending a v from an organization you s	•	eive an interview and/or job offer
	Yes	No
An interview	0	0
A job offer	O	0
Experiential Learning		
Experiential Learning		
For this section of question including:	s, "experiential learning" refer	rs to college work experiences
 Internships & Co-ops Student workers Student teaching, nurs Micro-internships Externships Apprenticeships 	sing, & other practicum experi	iences
Have you participated in ANO Yes No	NY experiential learning oppor	rtunity since starting college ?

How many internships / experiential learning opportunities have you engaged in during your college career?
Of these experiential learning opportunities, how many were specifically internships?
Have you participated in ANY experiential learning opportunity in the past year?
O Yes
O No
Which of the following best describes your most recent experiential learning opportunity?
O Internship
O Co-op
O Practicum experience (e.g., nursing, student teaching, or other clinical experience)
O Micro-internship
Externship
On-campus student work
Apprenticeship
O Job Shadowing
Other (please specify:)
Which of the following best describes the type of employer for your most recent
experiential learning opportunity?
O Private, for-profit
O Non-profit
State or local government
Federal government

In which industry was your experiential learning opportunity?

0	Information Services (e.g., publishing, broadcasting, telecommunications, library, computing infrastructure)
0	Computer Programming / Coding, Data Science
0	Finance & Insurance
0	Professional, Scientific, & Technical Services (e.g., legal services, management consulting, scientific research, veterinary services)
0	Construction
0	Manufacturing
0	Marketing, Advertising, & Graphic Design
0	Accounting
0	Education
0	Public Administration (e.g., justice, courts, legislative, government agencies, HR, urban planning, national security, etc.)
0	Real Estate
0	Health Care & Social Assistance
0	Accommodation & Food Services (e.g., hospitality, restaurants)
0	Other Services (e.g., auto repair, electronics repair, personal care services, religious organizations, civic and social organizations)
0	Arts, Entertainment, & Recreation
0	Wholesale Trade
0	Retail Trade
0	Transportation and Warehousing
0	Architectural, Engineering, and Related Services
0	Management of Companies and Enterprises
0	Business Support Services (e.g., Waste management, credit bureaus, security, travel services)
0	Utilities
0	Agriculture, Forestry, Fishing, and Hunting
0	Mining, Quarrying, and Oil & Gas Extraction
0	Other (please specify:)

Was your **most recent** experiential learning activity in-person, virtual, or hybrid?

O In-person

O Virtual

O Hybrid (both in-person and virtual)
Were you paid for the experiential learning opportunity? O Yes
O No
Was the payment through your school or your experiential learning employer?
O Your school/institution
O Your experiential learning employer
Other (please specify:)
Why were you not able to be paid?
O School does not allow for pay when enrolled in credit bearing experiential learning
The organization does not pay
It was a volunteer shadow / experiential opportunity
O It was a practicum experience
Other (please specify:)
Overall, how satisfied were you with your most recent experiential learning experience
O Not at all satisfied
A little satisfied
O Somewhat satisfied
O Very satisfied
Extremely satisfied

How much do you agree with the following statements **about your actual work experience**:

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
I felt like I belonged with my colleagues and in my work setting.	0	0	0	0	0
A lot of other people could be affected by how well my work got done.	0	0	0	0	0
My work duties were meaningful.	0	0	0	0	0
I was compensated fairly for the work I did.	0	0	0	0	0
My colleagues helped to make this a good experience.	0	0	0	0	0
My colleagues valued my skills.	0	0	0	0	0
The people I worked with were friendly and helpful.	0	0	0	0	0

How much do you agree with the following statements **about your career development**:

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
After my internship, I want a career in this industry.	0	0	0	0	0
My work experience required me to use a number of complex or high-level skills.	0	0	0	0	0
My experiential learning helped me determine that this was a field I was interested in for a career.	0	0	Ο	0	0
I had a mentor who advised me during my work experience.	0	0	0	0	0
My work experience taught me a lot of things that I never would have been able to learn in the classroom.	0	0	0	0	0
My supervisor provided me with enough support while I was doing the work.	0	0	0	0	0

How much do you agree with the following statements about your **experiential learning organization**:

	Strongly Disagree	Disagree	Neither Agree or Disagree	Agree	Strongly Agree
My experiential learning employer made sure I knew my contributions were valued.	0	0	0	0	0
My experiential learning employer clearly took steps to foster equity in the workplace.	0	0	0	0	0
I felt like I belonged at the organization.	0	0	0	0	0
I wanted to remain at the organization in a full-time position after the work experience was done.	0	0	0	0	0
I liked the organization with which I did my internship.	0	0	0	0	0
I felt committed to the organization because they treated me well.	0	0	0	0	0
If you were offered a full-time positic competitive wages/benefits, how liest a competitive wages/benefits, how liest a competitive wages/benefits, how liest a competitive wages/benefits, how liest likely Output Description: Somewhat unlikely Output Somewhat likely Extremely likely	_	-		mployer,	with
O No O Yes, but I have not yet accepted it O Yes, and I have accepted it		cent experie	ntial learnin	g employ	er?
Evneriential Learning 2					

Experiential Learning 2

In the past 12 months, did you want to participate in any experiential learning opportunity?

O Yes

O Not sure		
In which of the following experien	tial learning opportunities	did you want to participate?
	Yes	No
Internship	0	0
Со-ор	0	0
Practicum experience (e.g., nursing, student teaching, or other clinical experience)	0	O
Micro-internship	0	0
Externship	0	0
On-campus Student Work	0	0
Apprenticeship	0	0
Job Shadowing	0	0
Other (please specify:)	0	0
Which of the following reasons we opportunity?	ere an obstacle to finding	any experiential learning
☐ Lack of transportation		
Needed to work at current job		
Wasn't selected for experiential	learning opportunity that I app	olied to
Course load at school was too h	eavy	
Insufficient pay offered		
Lack of opportunities in my field		
Lack of childcare		
■ Not sure how to find an experier	itial learning opportunity	
Experiential learning opportunity	was unpaid	
Othe	er (please specify:)	

Job Search and Job Offers

O No

Transition to Post-graduation Life

nmediately after graduation, I plan to:
∨
ave you actively looked for a full-time job in the past 12 months?
O Yes
No, I currently have a full-time job which I plan to continue
ow many months before your anticipated (or actual) graduation did you begin your active earch for a full-time job?
id you use any of the following resources to search for jobs and/or research employers nd, if so, how helpful did you find each resource?
Used - Used -

	Did not use	Not at all helpful	Not very helpful	Used - Somewhat helpful	Used - Very helpful	Used - Extremely helpful
Virtual Career/job fairs	0	0	0	0	0	0
Friends	0	0	0	0	0	0
Trade/professional associations	0	0	0	0	0	0
Social media	0	0	0	0	0	0
Alumni	0	0	0	0	0	0
Faculty members	0	0	0	0	0	0
In-Person Career/job fairs	0	0	0	0	0	0
Career center	0	0	0	0	0	0
Parents and/or relatives	0	0	0	0	0	0
Employer information presentations on campus (or virtually)	0	0	0	0	0	0
Job Search Websites	0	0	0	0	0	0
Employer representatives on campus	0	0	0	0	0	0
Employer websites	0	0	0	0	0	0

lave you applied for a full-time job to begin after graduation?					
O Yes					
O No					
How many jobs have you applied to?					
Have you received any full-time job offers?					
O Yes					
O No					
How many full-time job offers have you received?					
Have very accorded a full time into the structural basis of the same direction O					
Have you accepted a full-time job that you will begin after graduation?					
O Yes					
○ No					
Which one of the following industries best represents your employer?					
O Agriculture, Forestry, Fishing, and Hunting					
Mining, Quarrying, and Oil & Gas Extraction					
Utilities					
Construction					
Manufacturing					
○ Wholesale Trade					
O Retail Trade					
Transportation & Warehousing					
 Information Services (e.g., publishing, broadcasting, telecommunications, library, computing infrastructure) 					
○ Finance & Insurance					
Real Estate					

0	Professional, Scientific, & Technical Services (e.g., legal services, management consulting, scientific research, veterinary services)
0	Computer Programming / Coding, Data Science
0	Marketing, Advertising, & Graphic Design
0	Accounting
0	Architectural, Engineering, and Related Services
0	Management of Companies and Enterprises
0	Business Support Services (e.g., Waste management, credit bureaus, security, travel services)
0	Education
0	Health Care & Social Assistance
0	Arts, Entertainment, & Recreation
0	Accommodation & Food Services (e.g., hospitality, restaurants)
0	Public Administration (e.g., justice, courts, legislative, government, HR, urban planning, national security)
0	Other Services (e.g., auto repair, electronics repair, personal care services, religious organizations, civic and social organizations)
Wha	at will be your starting annual salary?
	∀
To w	hat extent do you agree with the following question:
Му	degree is relevant to the job position that I have accepted.
0	Strongly disagree
0	Somewhat disagree
0	Neither agree nor disagree
0	Somewhat agree
0	Strongly agree

Why have you not yet accepted an offer of full-time employment?

• Please select all that apply.

I am waiting to see if I can get a better offer.						
The job(s) would be difficult to complete with my current family obligations (e.g. inflexible schedule, lack of day care)						
The job did not match my preferred modality of work (i.e. in person, fully remote, or hybrid).						
The benefits package is insufficient.						
Going to graduate school instead						
The salary is insufficient.						
The job(s) is not in a preferable location.						
The job(s) does not match my career aspirations.						
Other (please specify briefly):						

Belonging

To what extent do you agree with the following statements:

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
I feel connected with others in the school / campus community.	0	0	0	0	0
I feel like I belong at my school.	0	0	0	0	0
I feel proud to be affiliated with my school.	0	0	0	0	0
I feel comfortable on campus.	0	0	0	0	0
I feel accepted by my peers in my current academic major(s).	0	0	0	0	0
I feel welcome at my school's career center.	0	0	0	0	0
I feel comfortable asking staff at the career center for help with my career development.	0	0	0	0	0
I feel comfortable discussing my academic program or career plans with a faculty member.	0	0	0	0	0

		Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree	
I feel supported by the facumajor(s).	llty in my	0	0	0	0	0	
Recruiting							
Recruiting Events							
Recruiting events are ge potential job candidates. In which of the following							
12 months?						·	
	In-per	son	Virtu	ally	Not	at all	
Career fairs]			
Meet & great networking events							
Employer Presentations)			
Coffee chats]			
Employer information / "Ask me anything" (AMA) sessions]			
Facility tours]			
Webinars							
To what extent do you ag	gree with the	e following	ı statements	s:			
	Strongly disagree	Somewh disagre	0	nor Sc	mewhat agree	Strongly agree	
During recruiting events, the recruiter(s) I spoke with affirmed that I had something to contribute to their organization.	0	0	C)	0	0	

	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
The recruiter(s) I spoke with took an interest in me as an individual.	0	0	0	0	0
While (or after) speaking with recruiter(s), I could see myself working at their company.	0	0	0	0	0

Career Readiness

Career Readiness

The following questions ask you about important skills and abilities in the workplace. Please use these definitions for the terms:

Career & Self-development

Proactively develop oneself and one's career through continual personal and professional learning, awareness of one's strengths and weaknesses, navigation of career opportunities, and networking to build relationships within and without one's organization.

Communication

Clearly and effectively exchange information, ideas, facts, and perspectives with persons inside and outside of an organization.

Critical Thinking

Identify and respond to needs based upon an understanding of situational context and logical analysis of relevant information.

Equity & Inclusion

Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from different local and global cultures. Engage in anti-racist practices that actively challenge the systems, structures, and policies of racism.

Leadership

Recognize and capitalize on personal and team strengths to achieve organizational goals.

Professionalism

Knowing work environments differ greatly, understand and demonstrate effective work habits, and act in the interest of the larger community and workplace.

Teamwork

Build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.

Technology

Understand and leverage technologies ethically to enhance efficiencies, complete tasks, and accomplish goals.

Please rate how IMPORTANT you believe each of the following skills / competencies will be to success in your future career:

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
Career & Self- development	0	0	0	0	0
Communication	0	0	0	0	0
Critical Thinking	0	0	0	0	0
Equity & Inclusion	0	0	0	0	0
Leadership	0	0	0	0	0
Professionalism	0	0	0	0	0
Teamwork	0	0	0	0	0
Technology	0	0	0	0	0

Please rate how PROFICIENT you are in these areas:

	Not at all proficient	Not very proficient	Somewhat proficient	Very proficient	Extremely proficient
Career & Self- development	0	0	0	0	0
Communication	0	0	0	0	0
Critical Thinking	0	0	0	0	0
Equity & Inclusion	0	0	0	0	0

	Not at all proficient	Not very proficient	Somewhat proficient	Very proficient	Extremely proficient
Leadership	0	0	0	0	0
Professionalism	0	0	0	0	0
Teamwork	0	0	0	0	0
Technology	0	0	0	0	0
What are the top 3 compe	-	are hoping to	o improve with	your next jo	b or
Please note: You wi	ll only be allo	wed to rank t	the top 3.		
Technology					
Professionalism					
Career & Self-develo	pment				
Communication					
Critical Thinking					
Leadership					
Equity & Inclusion					
Teamwork					
How well do you think yo your degree (e.g., beginr				-	· earning
Not well at allSlightly wellModerately wellVery wellExtremely well					

Looking Toward The Future

This set of question is intended to get a sense of how your college degree influences your views of the future.

How confident are you that:

	Not confident at all	A little confident	Somewhat confident	Very confident	Extremely confident
Your college degree will provide you with leadership and promotion opportunities?	0	0	0	0	0
You will be satisfied in your career?	0	0	0	0	0
You can earn enough money with your degree to be economically secure?	0	0	0	0	0
You will find a job directly related to your major?	0	0	0	0	0
You will get a positive financial return on your college investment?	0	0	0	0	0
Your college degree will help you find meaningful work?	0	0	0	0	0
You will find a job that aligns with your career goals?	0	0	0	0	0

How confident are you that you will be able to pay off your student loans in a reasonable amount of time?

I do not have student loans

O

Not
Confident At
All
O

A little confident					
0					
Somewhat confident					
Very confident					
Extremely confident					
To what extent do you a	agree with the	e following 2 st	atements?		
If I had the chance to d	o it over agai	n, I would still	choose:		
	Strongly disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Strongly agree
To pursue my college education	0	0	0	0	0
The same college major(s)	0	0	0	0	0
Career Services					
Career Services					
In which college year d center?	id you first vis	sit (either in-pe	rson or virtua	ally) your scho	ol's career
O Bachelor's - 1st Year O Bachelor's - 2nd Year O Bachelor's - 3rd Year	r -				
Bachelor's - 4th Year Graduate school	or beyond				

O Have never visited the career center (in-person or virtually)

For	which of the following reas	ons hav	e you visit	ed career	services?		
•	Please select all that appl	y.					
	General career advice						
	Career exploration						
	Class assignment						
	Help with an internship or co-	op searc	h				
	Help with my resume and/or cover letter						
	Help with LinkedIn profile						
	Advice on academic program	ıs (majors	s/courses) r	elated to a	career path		
	☐ Interview preparation						
	Help with a job search						
		Other (ple	ase specify	')			
	veen July 1, 2022 and the Please include visits both Online visits are defined a using the career center w	in perso	on and onl luled appo	ine.			
\circ	Once						
\circ	Once per semester 2 or 3 times per semester						
\circ	4 or more times per semester	r					
	you use any of the followin	g careeı		ervices an	d, if so, how	helpful v	vas each
one	in your job search and/or of	career pl	anning?				
		Did not use	Used - Not at all helpful	Used - Not very helpful	Used - somewhat helpful	Used - Very helpful	Used - Extremely helpful
Indi	vidual career counseling	0	0	0	0	0	0

	Did not use	Used - Not at all helpful	Used - Not very helpful	Used - somewhat helpful	Used - Very helpful	Used - Extremely helpful
Resume/cover letter assistance	0	0	0	0	0	0
Career skills testing	0	0	0	0	0	0
Career assessments	0	0	0	0	0	0
Job search assistance	0	0	0	0	0	0
Internship/co-op search assistance	0	0	0	0	0	0
Interview preparation sessions	0	0	0	0	0	0
Career or employment workshops	0	0	0	0	0	0
Researching a potential employer	0	0	0	0	0	0
Using career center job listings	0	0	0	0	0	0
Preparation for career/networking event	0	0	0	0	0	0

Employment Preferences

What do (or did) you expect your annual salary to be in your first full-time job after graduation?



Which of the following working environments do you prefer at the current time?

- O In-person work on-site every day of the work week
- O Hybrid work on-site for two or three days per week; work at home the other days
- O Virtual work from home every day

How important are the following attributes when choosing among potential employers?

		,	Somewhat important	,	,
The organization is located close to my home	0	0	0	0	0

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
The opportunity to develop applied skills (e.g. communication, leadership, teamwork)	0	0	0	0	0
Organization has a good insurance/benefits package	0	0	0	0	0
Employer has a clear agenda of corporate social responsibility	0	0	0	0	0
Organization offers the opportunity for self expression and creativity	0	0	0	0	0
There are friendly coworkers	0	0	0	0	0
Organization offers a high starting salary	0	0	0	0	0
Organization provides me the ability to improve my community/country/world	0	0	0	0	0
Organization has a well-recognized name/brand/image	0	0	0	0	0
Organization embraces diversity	0	0	0	0	0
The organization is located in a diverse and tolerant community	0	0	0	0	0
The opportunity to develop skills specific to the job	0	0	0	0	0
Organization offers job security	0	0	0	0	0
Employer creates sustainable products and/or has sustainable operations	0	0	0	0	0

How important are each of the following employee benefits to you?

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
Guaranteed annual salary increases	0	0	0	0	0
Dental insurance	0	0	0	0	0
Company-matched 401(k) retirement program	0	0	0	0	0
Family-friendly benefits (e.g. adoption leave, elder care, family leave, etc.)	0	0	0	0	0

	Not at all important	Not very important	Somewhat important	Very important	Extremely important
Life insurance	0	0	0	0	0
More than 2 weeks vacation/paid time off in the FIRST year of work	0	0	0	0	0
100% employer-paid medical insurance	0	0	0	0	0
Frequent performance reviews	0	0	0	0	0
Flextime policy	0	0	0	0	0
Employee assistance (counseling) program	0	0	0	0	0
Bonus plan	0	0	0	0	0
Casual dress policy	0	0	0	0	0
Tuition reimbursement for advanced education	0	0	0	0	0
On-site day care facilities	0	0	0	0	0
Ability to work from home	0	0	0	0	0

Personal Demographics

Personal Demographic Information

The following questions ask you to share different aspects of your personal demographic information. Your responses to questions on the survey will be combined with other people's responses and then broken down by various categories such as gender and ethnicity. Collecting and reporting data by these types of categories helps improve equitable services and outcomes for all students. Your personal information will NEVER be shared with anyone. Thank you in advance for completing this section of the survey.

Gender: How do you identify? (Optional)

O Prefer not to respond

O Man

O Non-binary

O Woman

Which of the following categories would you use to best describe yourself? (Optional)

O Prefer not to respond
Asian
O Black
O Hispanic or Latinx
International student with non-immigrant (visa) status in the U.S.
O Multiracial
Native Hawaiian or Other Pacific Islander
Native American or Native Alaskan
O White
Are you the first person in your family to go to college? (Optional)
O Prefer not to respond
Yes
O No
Do you have a diagnosed disability? (Optional)
O Prefer not to respond
Yes
O No
Do you identify as a member of the LGBTQ+ community? (Optional)
O Prefer not to respond
O Yes
O No
Does any parent of yours possess a bachelor's degree? (Optional)
O Prefer not to respond
O Yes
O No

Is English the primary language	spoken at your home? (Op	otional)
Prefer not to respondYes		
○ No		
Are you a parent to a child under	18 years old? (Optional)	
O Yes		
O No		
Are you the primary caregiver to etc.? (Optional)	a family member (not a ch	nild) such as a parent, partner,
O Yes		
O No		
Which of the following sources d	id you use to finance your	college tuition? (Optional)
	Yes	No
Federal Student Loans	0	0
Private Student Loans	0	0
Family / personal money	0	0
Merit-based Scholarships and Grants	0	0
Income-based Scholarships and Grants	0	0
Pell Grants	0	0
My own employment	0	0
529 investment account	0	0
Tuition waivers or reductions due to family or yourself being employed at the college	0	0
Other (please specify:)	0	0

Have you ever served on active duty in the U Guard? (Optional)	.S. Armed Forces, Reserves, or National					
O Prefer not to respond						
Never served in the military						
Only on active duty for training in the Reserve	es or National Guard					
Now on active duty						
On active duty in the past, but not now						
What is your age? (Optional)						
From time to time, NACE conducts surveys of entrants to the workforce. To this end, we are who will be asked occasionally to participate NEVER be shared outside of NACE or used to surveys. Would you be willing to be part of the future NACE surveys? O Yes	creating a panel of potential respondents in a survey. Respondent information will for ANY purpose other than these future					
○ No						
In order to be eligible for the multiple cash prinformation below.	ize drawings, please provide your contact					
(Note: Your contact information will be kept contact provided to anyone else. Ever.)	onfidential by NACE; it will NEVER be					
Prize Drawing: The drawing for 4 prizes of \$5 2023. Be sure you've entered your name and you can be reached in May if you win!						
First Name						
Last Name						
Permanent E-mail address						
Address 1						

Address 2	
City	
State	
Zip	
Country/Postal Code (if not USA)	
Phone	

Powered by Qualtrics